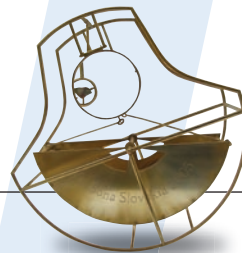


2008 Via Bona Slovakia Awards to be announced in April



In the beginning of April, the Pontis Foundation will announce the results of the 2008 Via Bona Slovakia Awards. In Latin, via bona means good way and the awards' aim is to publicly recognize companies and entrepreneurs that further corporate responsibility (CR) and corporate philanthropy in Slovakia. Pontis Foundation will be handing out the annual Via Bona Slovakia Awards for the ninth time.

Altogether 82 nominations are competing in this annual. There are 10 Via Bona Slovakia categories reflecting the continuing development in the areas of CR and corporate philanthropy in Slovakia. Besides the two main awards – traditionally given separately to large corporations and to small/medium enterprises – new categories were added this year to evaluate individual aspects of CR and corporate philanthropy.

Via Bona Slovakia Categories for 2008

MAIN AWARDS

Main Award for Large Corporations for comprehensive approach to CR

Main Award for Small and Medium Enterprises for comprehensive approach to CR

CORPORATE SOCIAL RESPONSIBILITY area

Green Award for an environment-related project

Ethics Award for transparency and fight against corruption

Award for Responsible Approach to Employees

Award for Responsible Market Place

CORPORATE PHILANTHROPY area

Award for Long-Term Positive Corporate Impact on society and the surrounding community

Award for Courage to Support an Innovative Project implemented in a little-known area or in an unconventional form

Award for Employee Engagement in volunteer activities

SPECIAL AWARD

Honorable Mention for Media Contribution in furthering CR and corporate philanthropy in Slovakia



Throughout March, Via Bona Slovakia Awards evaluation committee consisting of representatives of the corporate world, public management, the media, non-governmental organizations, and independent institutions evaluate the accepted nominations in two rounds. First, the committee members evaluated nominations individually, shortlisted candidates are then judged in a panel discussion. Main Award candidates advancing to the second round are also invited to deliver a personal presentation in front of the evaluation committee. Evaluations of submitted nominations is based on quality. The process and its criteria are set up to create conditions for the greatest possible impartiality and transparency.

Visit www.viabona.sk for detailed information on 2008 Via Bona Slovakia Awards and winners from previous years.

Via Bona Slovakia 2007, Main Award for Large Corporations: from left: Martin Tkáč, Chairman of the Board, Holcim (Slovakia) a.s., accepted the award from Eric Lemmans, General Director Citibank (Slovakia)

Via Bona Slovakia

Ocenenie za filantropiu pre spoločensky zodpovedné firmy a podnikateľov